



## **AAUW SOUTHEAST VALLEY STRATEGIC GOALS AND OBJECTIVES**

Revised 6-26-25

### **1. Promote Education of girls and women**

- a. Provide a minimum of 3 scholarships per year to local women
  - i. Provide minimum of one scholarship for woman pursuing education in STEM field
- b. Provide support for at least two local community programs to encourage girls to pursue further education.
  - i. Support at least one community program in STEM related field
  - ii. Support at least one community program providing leadership opportunities
- c. Support Title I Schools
  - i. Provide 4 volunteers in Title I schools
  - ii. Provide books annually for Title I school libraries (book club donates books every Christmas)

### **2. Increase membership**

- a. Increase membership by at least 5% annually
  - i. Offer at least 6 AAUW community education programs
  - ii. Offer at least 6 monthly social activities

### **3. Provide opportunities for increased levels of member participation**

- a. Develop succession plan for leadership continuity, to include developing Board appointed committees
- b. Invite membership (new and existing) to engage in at least 1 Board-appointed committee each year

### **4. Build membership awareness and participation of legislation impacting girls & women**

- a. Create a list of possible speakers who focus on relevant topics that will engage branch members and the outside community
- b. Increase member participation by at least 10% at the annual Legislative Day
- c. Inform membership of local school board meetings and the RTS (register to speak) process

### **5. Support AAUW initiatives through communication and collaboration**

- a. Update local website to incorporate National AAUW links throughout, such as links to the 2 Minute Activist (need to be more transparent on the website)
- b. Collaborate with other organizations that reflect the values and goals of AAUW