



AAUW SOUTHEAST VALLEY STRATEGIC GOALS AND OBJECTIVES

MARCH 2021

1. Promote Education of girls and women

- a. Provide a minimum of 3 scholarships per year to local women
 - i. Provide minimum of one scholarship for woman pursuing education in STEM field
- b. Provide support for at least two local community programs to encourage girls to pursue further education.
 - i. Support at least one community program in STEM related field
 - ii. Support at least one community program providing leadership opportunities
- c. Support Title I Schools
 - i. Provide 4 volunteers in Title I schools
 - ii. Provide books annually for Title I school libraries

2. Increase diverse membership

- a. Increase membership by at least 5% annually
 - i. Offer at least 6 AAUW community education programs
 - ii. Offer at least 6 monthly social activities
 - iii. Collaborate with other organizations that embrace diversity

3. Provide opportunities for increased levels of member participation

- a. Develop succession plan for leadership continuity, to include developing Board appointed committees
- b. Invite membership (new and existing) to engage in at least 1 Board-appointed committee each year

4. Build membership awareness and participation of legislation impacting girls & women

- a. Provide speakers (accessing Speakers Bureau) on relevant topics that will engage branch members and the outside community
- b. Increase member participation by at least 10% at the annual Legislative Day
- c. Inform membership of local school board meetings and the RTS (register to speak) process

5. Support AAUW initiatives through communication and collaboration

- a. Update local website to incorporate National AAUW links throughout, such as links to the 2 Minute Activist
- b. Provide regular information about NCWSSL conference, including opportunities for National and State scholarship, to the membership
- c. Collaborate with other organizations that reflect the values and goals of AAUW